CUISINEIST

Taking you around the world one sip and taste at a time

Sponsorship & Media Rate Card — Elaine and Scott Harris

Who We Are

Cuisineist.com is the food, wine, and travel journalism site of Elaine and Scott Harris — full-time journalists, members of the North American Travel Journalists Association (NATJA), and Sommeliers through the Court of Master Sommeliers. For over a decade we have covered resorts, spas, fine dining, wine, and spirits across the US, Europe, Mexico, and the Caribbean. Our work has appeared in the LA Times, Boston Globe, Chicago Tribune, Travel and Leisure, Google Travel, and Modern Luxury. Cuisineist.com is ranked in the Top 100 Travel Websites in the World by FeedSpot (#37), and our YouTube channel carries 400+ videos featuring celebrity chefs, winemakers, and sommeliers. PR firms and tourist boards know us as a one-stop shop: two journalists — writing, photography, video, and social — for the price of one.

Audience snapshot: [Monthly readers: ____] [Email subscribers: ____] [Instagram: ____] [YouTube subscribers: ____] [X/Threads: ____]

Sponsored Coverage Packages

Package	What's Included	Rate
Sponsored Feature Article	One dedicated feature article on Cuisineist.com (approx. 800–1,200 words) with professional photography, links to the sponsor, and two social media shares. Article remains published permanently.	$750
Feature + Video Package	Everything in the Sponsored Feature Article, plus a video segment on Cuisineist Confidential (YouTube) and a dedicated social media push across Instagram, X, and Threads.	$1,750
Destination Coverage	For tourism boards, resorts,	$3,500

Package	and destinations: a hosted multi-day visit producing two to three feature articles, video coverage, and social posts throughout the trip. Travel and lodging hosted by the sponsor.	
Video Segment Sponsorship	A sponsored segment within a Cuisineist Confidential video, with brand mention, link in the video description, and one social share.	$1,250
Dedicated Social Campaign	A coordinated set of posts (minimum three) across our Instagram, X, Threads, and Facebook channels featuring your brand, hotel, restaurant, or event.	$500

Good to Know

- Every package includes professional photography by Scott Harris; photo licensing for sponsor use is available on request.
- Sponsored content is labeled as such, in line with FTC guidelines — our readers' trust is the product.
- Editorial voice stays ours. Sponsors receive one round of factual corrections before publication.
- Team-building wine tastings, speaking engagements, and event hosting are quoted separately — just ask.
- Rates are in USD and valid through December 31, 2027.

Booking & Terms

A 50% deposit reserves your package; the balance is due on publication. Destination coverage dates are confirmed once travel is arranged. To book or ask about a custom package, contact us — we reply within one business day.

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